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Welcome to the sixth issue of the SiforAGE newsletter. This newsletter aims at informing you about the FP7 project funded by the European Commission SiforAGE, its goals and its activities. Every six months we keep you updated about our latest events and news on active and healthy ageing. In this sixth issue you will find information on who we are and which challenges we are trying to achieve. You will also find a link to our website and to our communication tools through which to learn what we are currently doing together with other institutions to bridge the gap between generations and make citizens aware of the important role our aged people can play in society. In this newsletter you will also find our latest outcomes and publications where you will be able to read about a latest research study on the lessons older people can teach to new generations and the latest projects of SiforAGE's members all over Europe. SiforAGE is in motion. Be part of it ... and keep growing!

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About us



SiforAGE –The European project “Social Innovation for Active and Healthy Ageing”- is designed to strengthen cooperation amongst stakeholders working in the field of active and healthy ageing. We aim to bring together scientists, end-

users, civil society, public administrations, and companies in a drive to improve the competitiveness of the European Union regarding the promotion of research and innovative products for longer and healthier life. In addition, SiforAGE sets out to change minds and attitudes towards elderly people as key contributors to the socioeconomic development of the European Union.

The SiforAGE consortium is made up of a large number of stakeholders involved in ageing and social welfare, such as private foundations, care-centres, civil society associations representing elderly people, universities, public policy-makers, think-tanks, and experts at both European and International level ... a wide range of interactants that serve to bridge the existing fragmentation.

Being aware that each one of us is at one stage or another of the ageing process, SiforAGE partners encourage all citizens, of all ages, to engage in the task of providing elderly citizens with the opportunity to contribute to their own good health and active life-styles, as well as to use their creativity and innovative spirit, for as long as possible. A selection of communication tools have been and are being devised to facilitate the participation of all those interested in our project:

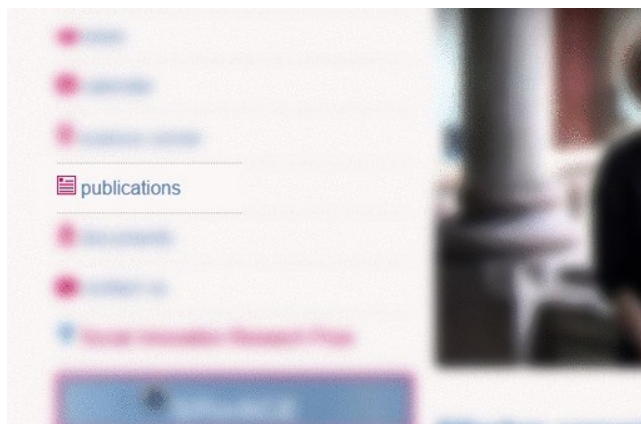
- Website (www.siforage.eu)
- Official e-mail account: info@siforage.eu
- Leaflet (link to the website “documents” file)
- Social Networks ([linkedin](#), [youtube](#), [twitter](#), [facebook](#))

Latest news

SiforAGE has a new tab: Publications

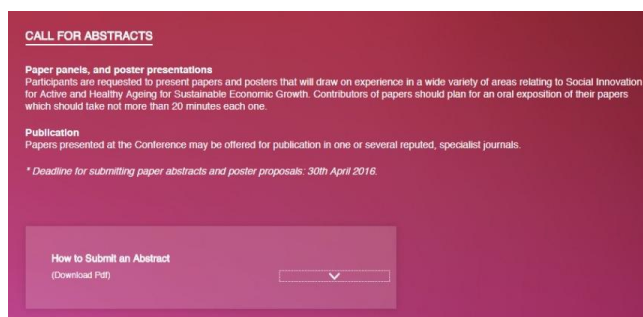
The SiforAGE website has just released a new tab called “Publications”. There you will find the updated results of the project as well as all the newsletters already

sent. All these information is in PDF format and available to download. This simple and handy format allows users to easily access the uploaded documents, share, and download them.



[more information](#)

SIforAGE International Conference: Call For Papers



The SIforAGE International Conference will be held in Barcelona, Spain, from 19-21st of October 2016 and the Call for Papers is already open. Participants are requested to present papers and posters that will draw on experience in a wide variety of areas relating to Social Innovation for Active and Healthy Ageing for Sustainable Economic Growth. Deadline for submitting paper

abstracts and poster proposals is 30th of April 2016.

[more information](#)

Presentation of the Mutual Learning Platform in Turin, Sheffield, Lisbon, and Barcelona

The Mutual Learning Platform is an innovative tool to help policy makers solve, read, or simply share problems related to their activity with other policy makers at different European countries. It has been developed by SIforAGE partners in the Municipality of Turin, and it was officially launched on April 23rd at Turin. So far it has been presented to policy makers at: Lisbon (June 26th), Sheffield (July 30th) and Barcelona (October 15th). It will be presented to policy makers at both Krakow, and Reims.

[more information](#)

SIforAGE promotes an intergenerational activity at ISCTE-IUL, Lisbon

Due to the International Day of Older Persons, the SIforAGE project promoted an intergenerational activity between users of the Santa Casa da Misericórdia de Lisboa (SCML), and students of the Master in

Social Psychology of Health of ISCTE-IUL. The initiative took place on Wednesday, October 28th, at ISCTE-IUL, Lisbon. The activity was done under the framework of the so called *Platform for Aging on Social Networks Lisbon* with an intergenerational session that promoted a reflection on the city of Lisbon and its future.

[more information](#)



SiforAGE present in various events



SiforAGE keeps spreading its word and promoting an Active and Healthy Ageing in different International Conferences, European Projects, and Mutual Learning Events. During these last six months SiforAGE has been presented in the following key events related to ageing, among many

others: at the "Mid Term Conference of the European Project bEUcitizen" in Zagreb (Croatia), and in the "Forum Age/ing Graz 2015" at the Kärl-Franzens-Universität Graz.

[more information](#)

SiforAGE partner Dirk Jarré presents a new brochure

SiforAGE partner and President of EURAG, Dirk Jarré, jointly with the NGO Committee on Ageing in the United Nations, Vienna, has published a brochure titled: "Recommendations for Decision Makers to Promote Active Ageing in a Society for All Ages". This valuable publication is a product of the fruitful collaboration between the NGO Committee on Ageing, and SiforAGE.

[more information](#)

Outcomes and publications

New spot promoting SiforAGE released



SiforAGE released a new spot to spread its message on the 14th of December. With the slogan "Add life to years and years to life", the two and a half minutes spot tells the story of a woman who has forgotten how to live actively and fully, and finds new ways of living active and healthy.

[more information](#)

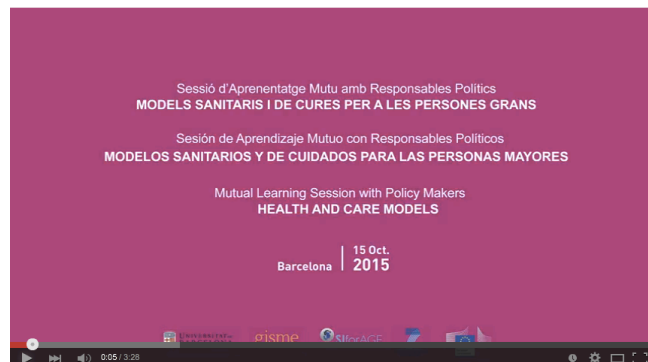
"Alzheimer and morality" by Norbert Bilbeny

Actual data is showing that besides its individual and medical dimension, Alzheimer has an unquestionable social importance in all Europe. In this article, Norbert Bilbeny, Full Professor of Ethics at the University of Barcelona (UB), addresses this key subject combining rigor with informative language. In a nutshell, the author states the transcendence of personality in the caring of those who have lost memory.

[more information](#)

New video summarizing the Mutual Learning Session with Policy-Makers in Barcelona

A new video summarizing the Mutual Learning Session with Policy-Makers that took place in Barcelona on October 15th has just been released. The video includes six brief interviews of policy makers on key areas related to Active and Healthy Ageing.



[more information](#)

Research beyond the labs: Responsible Research and Innovation applied to Active and Healthy Ageing Research

SiforAGE has just released a new deliverable on "Research beyond the labs: Responsible Research and Innovation applied to Active and Healthy Ageing Research". With an introduction written by Eva Barallat, PhD and Lecturer on Nursery at the University of Lleida, the document explores and give suggestions from three different points of view by professor Daniel Innerarity, professor José Esteve and professor Joan Vinyes. SiforAGE has also released a spot with new material on the deliverable.

[more information](#)



Upcoming events

2016 MLA Convention

The 2016 MLA Convention will be held in Austin, Texas, from 7-10th of January 2016. It will host four sessions: "Future of Medical Humanities and Health Studies", "Keywords in Medical Humanities and Health Studies", "Writing Nursing", and "What difference does age make in what we teach, how we teach, and how our students perceive us?" among other questions.

[more information](#)

MSEI Second Conference: *Disability, Human Rights and Social Equity*

From 3-5th of February 2016, it will take place in Melbourne, Victoria, Australia, the MSEI Second Conference: *Disability, Human Rights and Social Equity*. This conference will provide opportunities for reflecting on and discussing how best to develop research that focuses on changing the social, economic and physical environments that currently prevent social equity for persons with disabilities.

[more information](#)

***Growing Up, Growing Old: Times and Seasons*, 2nd Global Meeting**

From Thursday 5th of May to Saturday 7th of May 2016 it will take place the *Growing Up, Growing Old: Times and Seasons* 2nd Global Meeting in Prague, Czech Republic. This event is an inclusive interdisciplinary research and publishing project. It aims to bring together people from different areas and interests to share ideas and explore various discussions which are innovative and exciting.

[more information](#)

***Our Future is Aging: Current Research on Knowledge, Practice and Policy*, Conference – Mount Saint Vincent University**

The conference *Our Future is Aging: Current Research on Knowledge, Practice and Policy* to be held on June 16-17th, 2016, at Mount Saint Vincent University in Halifax, Nova Scotia, Canada. The conference will bring together researchers, academics, practitioners, decision makers, policy analysts, emerging scholars, students, activists, artists, and members of the community to share the diversity of perspectives and approaches to research on aging.

[more information](#)

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